

International Business Study Tour to Panama Seminar Overview

Panama City, Panama August 23-31, 2014

“

Regional
integration is
not a luxury, it
is a necessity

”

Monica Flores, Regional
Managing Director,
ManpowerGroup in Investing in
Human Capital

Program Objectives

To provide participants with international exposure to Panamanian culture and Panamanian supply chain perspectives (particularly the Panama Canal and associated Port and logistics operations)

Program

Saturday, August 23

Travel Day
Check in after 3pm at the
Crowne Plaza Hotel

CASUAL

Sunday, August 24

7.30 to 8.30 am
Breakfast at the Crowne
Plaza

3.00 to 6.00 pm
Orientation and guided
City Tour

6.00 to 7.30 pm
Free time to explore the
Casco Viejo

7.30 pm
Welcome Dinner at Casco
Viejo

BUSINESS PROFESSIONAL

Monday, August 25

7.30 to 8.30 am
Breakfast at the Crowne
Plaza

9.00 am to 10.30 am
Master Class Session-
International Trade
Overview and Competitive
Strategy "Panama's
Economy and
Opportunities"
(Minister of Trade)

11.30 to 1.00pm
Lunch at the City of
Knowledge Food Court
(\$14-29 not included)

1.15 to 2.30pm
Panama TechnoPark
(Innovation and
Technology Center) "The
growth of Technology and
Innovation in Latin
America"
[http://ciudadelsaber.org/
en/foundation/technology-
innovation-business](http://ciudadelsaber.org/en/foundation/technology-innovation-business)

2:45 to 3:30 pm
City of Knowledge
Foundation Overview and
Campus Tour

BUSINESS PROFESSIONAL

Tuesday, August 26

7.30 to 8.30 am
Breakfast at the Crowne
Plaza

9.00 to 10.15 am
3M *(IT, Social
Sustainability) "Innovation,
growth and opportunities"
[http://www.capital.com.pa/
3m-establece-operacion-
regional-en-panama/](http://www.capital.com.pa/3m-establece-operacion-regional-en-panama/)

10.15 to 10.30 am
Coffee break

10.45 to 11.30 pm
Intel Data (IT, Innovation)

11.30 to 1.00 pm
Lunch in Panama Pacifico
Food Court (\$14-29 not
included)

1.00 to 2.15 pm
Dell (IT, Social
Sustainability)

**BUSINESS
PROFESSIONAL**Wednesday, August 27

7.30 to 8.30 am

Breakfast at the Crowne
Plaza

9.00 to 10.30 am

Doing Business in Panama
Master Class Session

11.00 a 12.30 pm

Starting a Business in
Panama Master Class
Session

12.30 to 2.00 pm

Lunch (not included)

2.00pm to 4.00pm

Discussion Topic: Panama Canal: Opportunities or Challenges for Caribbean & Latin American Region
"With the expansion of the Panama Canal, many governments as well as private sector from the Caribbean & Latin America are postulating on whether this planned expansion will result in greater opportunities or present challenges in the chess game of economic growth. How does the region prepare to overcome the challenges and capitalize on the opportunities"

Dr. Pineda -"Analysis of growth of international trade and logistics between Trinidad and Tobago and Panama."

CASUALThursday, August 28

7.30 to 8.30 am

Departure to Colon,
Panama

9.00am to 4.00 pm

Visit to the Panama Free
Zone

6.00 pm

MSIFP Program
Graduation Ceremony &
Celebration**CASUAL**Friday, August 29

7.30 to 8.30 am

Panama Canal Partial
Transit * Panama Marine
Adventures**BUSINESS
CASUAL**Saturday, August 30

7.30 am

Depart to Colon

9.00 to 10.45am

MIT

11.15 to 1.30am

Panama Ports

7.00pm

Independence Day
Farewell DinnerSunday, August 31

Travel Day

Melia Panama Canal Hotel
Departure 8.00am*

*Program subject to changes due to speaker availability

Packing List

Sunscreen, sunglasses, and hat	Camera
Passport and two color photocopies of it	Bathing Suit
Closed toed shoes	Walking shoes (Tennis shoes, sandals)
Business Cards	Business Casual Attire
Business Attire (see illustration below)	Medications in original bottles and a written prescription (if necessary)
Small umbrella	Ear plugs & sleeping mask
Bug spray and hand sanitizer	Extra pair of contacts (if applicable)

BUSINESS PROFESSIONAL



BUSINESS CASUAL



BUSINESS PROFESSIONAL



BUSINESS CASUAL



What to wear?

This guide demonstrates acceptable Business Professional and Business Casual Attire for your upcoming career events.
NOTE: For interviews, always choose Business Professional attire.