

**FIU**

FLORIDA  
INTERNATIONAL  
UNIVERSITY

**QLU** QUALITY  
LEADERSHIP  
UNIVERSITY



# MBA



# QLU QUALITY LEADERSHIP UNIVERSITY

Quality Leadership University was founded in 1997 to provide quality education and to prepare the leaders and professionals who will contribute to the development of the region. To this date, more than 2,000 Panamanian students and from around the world have completed their Bachelor's and Master's degrees in four different areas. With more than 1,500 students enrolled in our undergraduate and master's programs, as well as in our English for Professional Success and Continuing Education programs, Quality Leadership University has academic agreements with world renowned universities such as: Florida International University, University of Louisville, Towson University, Universidad de Chile, Illinois State University.





# FIU | FLORIDA INTERNATIONAL UNIVERSITY

Florida International University's Chapman Graduate School of Business is educating business leaders and professionals since 1972. FIU is the 4th. largest University in the Public United State.

Our faculty of 100+ scholars and business leaders, representing 38 nationalities, includes internationally known experts in international business, information technology strategy, operations research, knowledge management, e-business, entrepreneurship, real estate, international banking and trade, consumer marketing, customer relationship management, global marketing, and corporate responsibility. They offer a wealth of research and teaching experience and practical business savvy.

# RANKINGS & ACCREDITATIONS



- # 1** Among the top business graduate schools for the Healthcare MBA Modern Healthcare
- # 2** The best Master of Science in Human Resources program in the world HR.com
- # 5** The best Master of Science in Finance program in the world for experience professionals  
Financial Times
- # 6** Undergraduate international business programs  
U.S. News & World Report, Best Colleges
- Top 10** Among MBAs for Hispanics  
Hispanic Business
- # 13** Among online MBAs in the world  
Financial Times
- # 15** Graduate international business programs  
U.S. News & World Report, Best Graduate Schools
- # 27** Online graduate business programs  
U.S. News & World Report, Best Online Schools
- # 40** The world for the International MBA  
América Economía
- # 56** The full-time international MBA program  
Bloomberg Businessweek, Best Business Schools
- # 60** Among online MBAs in the United States  
U.S. News & World Report, Best Online Schools
- # 77** The world for the best MBA programs  
CNN Expansion
- # 110** Among the Best Undergraduate B-Schools  
Bloomberg Businessweek
- # 136** Part-time MBA programs  
U.S. News & World Report, Best Graduate Schools
- # 145** Part-time MBA programs  
U.S. News & World Report, Best Graduate Schools



The College of Business is among the 5 percent of elite business schools worldwide accredited by the AACSB International - The Association to Advance Collegiate Schools of Business.

## PROFESSIONAL MBA PANAMA

Florida International University (FIU), through the Chapman Graduate School of Business has designed a 20-month Professional MBA program for busy management professionals in Panama City, Republic of Panama who want to earn an MBA on a convenient weekend schedule.

This accelerated weekend MBA program offered with the academic cooperation of Quality Leadership University features a thorough and engaging curriculum that integrates the fundamentals of business management with skill building in entrepreneurship, teamwork, and leadership.

You'll graduate with the capabilities you need to assume greater responsibility and be competitive in today's business world.





## UNIQUE FEATURES

- Study business from both global and multicultural perspectives
- Build a lasting network of friends
- Interact with world-class faculty and business specialists
- Attend classes on weekends in a convenient location in Panama City
- Academic program approved by the CTF in Panama
- All courses offered in English



## SCHEDULE

- Forty-two credit hours of coursework
- Classes are held at Quality Leadership University in Panama City
- One course every 4 weeks
- Classes are Fridays from 6 to 10 p.m. and Saturdays from 9 to 2 p.m. with the exception of the third Saturday of module which is from 9 to 5 p.m.
- Time to program completion is 20 months



## CURRICULUM\*

**Accounting** for Managers

**Financial** Reporting and Analysis

**Legal** Environment of Business

Competitive **Strategy**

Corporate **Finance**

Global **Financial Strategy**

**Organizational** Behavior

**Operations** Management

**Strategic** Management

Management **Information** Systems

**Marketing** Management

International **Business**

**Corporate** Simulation

**Entrepreneurship**

\* Courses are subject to change based on program requirement.

# GETTING READY TO BECOMMING A MBA STUDENT

**Roma Patel**  
Projects & Climate Officer  
The British Embassy, Panama City, Panama

"The MBA program of Florida International University has been the best career move I could have made. The program was very challenging and demanding, but extremely rewarding. The accessible Panama campus and convenient scheduling of classes gave me the ability to achieve my dream of earning an MBA degree, while continuing to work full-time. I gained a deep understanding of the theory behind business processes and was introduced to real-world scenarios which provided me with direct experience and knowledge of how today's top businesses operate. The comprehensive curriculum provided a strong foundation in management, leadership, financial analysis and business analytics. Many of the principles learned in the program were able to be applied immediately at my workplace. The program allowed me to interact with top-level faculty and industry leaders, as well as create networking opportunities and friendships that will last a lifetime."



**Franklin Cedeño**  
Vice President of Cash Management  
Global Bank

I have been working in the banking industry for 23 years and even though you may think that you have enough experience and stability, for me there is permanent need for learning and development. I was looking for a program that would complement my business insight and add value as a professional. 5 months after starting the program, I can reaffirm this was the best decision. This program has empowered us with learning tools and resources that many professionals are in great need in today's business environment. Also, encouraging us to get the most out of teamwork is the right aim for leadership. Something that many organizations are striving to grow more and more.

I'm looking forward to complete the program and continue adding value to it. I have already learned so much from professors and classmates, that I can only hope more and more people could take advantage of it as we are doing today.

**Marisol Carías**  
Account Implementation Manager  
Marsh Semusa

I can define the MBA of Florida International University (FIU) with two words: opportunity and confidence. I wanted to get a master's degree with the standard of an American university in my local environment, without having to quit my job or leave my family... and I got that opportunity with FIU. Eighteen months after being immersed in this intensive program, which emphasizes business strategy, I feel positive and confident about starting new ventures and helping others do the same.

I am a competitive and ambitious woman who likes to stand out in the workplace for her efficiency. I believe that on a daily basis these characteristics should be part of every professional's profile, and today, with my MBA, those characteristics are definitely part of my presentation card.



**Tomas De La Guardia**  
Project and Marketing Director  
Camilo A. Porras S.A.

The MBA experience has been life changing. Being able to learn and interact with a different professor every four weeks has allowed me to broaden my knowledge; every professor has a special way to interact with the class and allow us to receive the most out of each session.

Having such an international group as fellow students also has been to great advantage; you get to learn about each and every one's experiences at work and in life. You really become close to your classmates, and the class turns into one big family. It all comes down to "what you put in is what you get out." If I were asked to do it again, I would say YES, no doubt about it. With hard work come great rewards.

I have already learned so much from professors and classmates, that I can only hope more and more people could take advantage of it as we are doing today.





# FACULTY



**Dr. Christos Koulamas**  
Operations Management  
Ph.D. Texas Tech University,  
Lubbock, Texas



**Gregory G. Maloney**  
Marketing for Managers  
M.S. and M.B.A., CIS and Marketing  
University of Miami



**Dr. Kenneth Henry**  
Accounting for Managers  
Ph.D. Florida International University,  
Miami, Florida



**Clark Wheatley**  
Financial Reporting and Analysis  
Ph.D. Florida International University,  
Miami, Florida



**Ochieng Walumbwa**  
Organizational Behavior  
Ph.D. University of Illinois



**Ali Parhizgari**  
Economics  
Ph.D. University of Maryland,  
University Park, Maryland



**Isis Carbajal**  
Legal Environment of Business  
Ph.D. University of Pennsylvania,  
Philadelphia, Pennsylvania



**David Wernick**  
International Business  
Ph.D. Florida International University,  
Miami, Florida



**Manuel Lasaga**  
Competitive Strategy  
Ph.D. University of Pennsylvania,  
Philadelphia, Pennsylvania



**Dileep Rao**  
Entrepreneurship  
Ph.D. University of Minnesota



**Edward Lawrence**  
Corporate Finance  
Ph.D. University of Nebraska,  
Lincoln, Nebraska



**Stav Fainshmidt**  
Strategic Management  
Ph.D. Old Dominion University,  
Norfolk, Virginia



**George Marakas**  
Management Information Systems  
Ph.D. Florida International University,  
Miami, Florida



**Walfried Lassar**  
Corporate Simulation  
Ph.D. University of Southern California,  
Los Angeles, California

## INTERNATIONAL SEMINAR

Students will have the opportunity to participate in a Global MBA Immersion week during their visit to FIU's main college campus in Miami, Florida, complemented with seminars, workshops and visits to companies in the banking, retail, aviation and logistics sectors of Miami, Florida, to broaden knowledge acquired during class and evidence the international scope developed by the MBA.



## CAREER AND TALENT DEVELOPMENT

At the Career and Talent Development Department, our priority is you! We are the FIU student and alumni career resource. Our highly trained staff is dedicated to helping you make your career dreams a reality. We offer help in choosing a major, resume writing and critiques, practice interviews, career transition, assessments, jobs fairs, meet our MBA's event, among other services to help you move your career forward.





## GENERAL APPLICATION CHECKLIST

□ **Graduate Application for Admission:** Go to [www.fiu.edu/ugs](http://www.fiu.edu/ugs) and on the left hand side, click on the icon that reads “Apply Now”.

For all graduate business programs EXCEPT Corporate MBA, chose “Master Programs Application”.

□ **To Begin your application:** Click the icon just below the “User Login” that reads “Create Account”. Please note your PIN and password for future use. After you create the PIN, you will use the PIN to enter the system to complete the application. It will take approximately 15 minutes to complete the application.

□ **Applicaton fee:** \$30.00. Most major credit cards are accepted. Checks or money orders should be payable to Florida International University.

□ **A 4-year Bachelor`s degree** from a regionally accredited institution or, in the case of foreign students, from a well established institution of higher learning that is authorized to grant degrees by appropriate authorities in that country and a 3.0 GPA.

□ **Official transcripts** (an official document showing the educational work of a student in a school or college) from all previously attended colleges and/or universities. Transcripts must be sent directly to FIU by all formerly attended institutions in a sealed university envelope.

□ **Applicants with foreign educational credentials** in a language other than English must provide a translation from a recognized translation agency or official translator. Our Admissions Office, as part of the admissions process, evaluates foreign credentials internally at no extra cost to the applicant.

□ **Official proof of degree:** a copy of the original diploma is required if the degree is not posted on the official transcripts.

□ **For students who attended/graduate universities in non-English speaking countries.** Official TOEFL (Minimum score 550 paper-based, or 80 internet-based) or IELTS (minimum 6.5). Official TOEFL scores should be sent to directly to us by the Educational Testing Service ([www.ets.org/toefl](http://www.ets.org/toefl)). FIU`s University code is 5206.

□ **Statement of Purpose:** A well-written statement describing your professional goals and reasons for pursuing a master`s degree at Florida International University (maximum one page).

□ **Required:** A current resume of professional experience (may include internships and part-time employment).

□ **Two letters of recommendation** from employers, faculty, or professional associates.

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in Quality Leadership University / Louisville